		Short Sitcon	<u>1</u>		
TITLE: Theme: (circle) En	vironment Commercial	Short Story Comedy	Documentary othe	ər:	
		ection or add them in the		score on right.	
Criteria	Developing (5 pts)	Competent (10 pts)	Exemplary (15 pts)	Notes	Score Weight
Narration/ Acting / Character Dialogue	<ul> <li>Narrator/Dialogue rushes or drags</li> <li>Narration/Dialogue is dry, without emotion or change in inflection</li> <li>Steady shots</li> <li>Shot variety is lacking</li> <li>Inappropriate use of angle, position and/or movement</li> <li>Misuse of camera features</li> </ul>	<ul> <li>Narration/Dialogue has a good pace to match</li> <li>Emotion and inflection appropriate to on-screen</li> <li>Effective acting or animated characters</li> <li>Limited use of shot</li> <li>Fair to good use of cameras/animation features</li> </ul>	<ul> <li>Good pace and innovative use of Narration/Dialogue</li> <li>Narration/Dialogue uses a wide variety of inflection, pace and</li> <li>Quality acting or animated characters</li> <li>Variety of angles, positions and movements are employed</li> <li>180 Degree rule is in evidence</li> <li>Fine use of camera -rule of thirds</li> </ul>		

Shot Usage And variety	<ul> <li>Shots are unorganized and do not show planning, purpose, and or story objective</li> <li>Inappropriate use of angle, position and/or movement</li> </ul>	<ul> <li>Shots indicate a basic purpose</li> <li>The theme of the project is evident</li> </ul>	<ul> <li>Shots are well</li> <li>organized</li> <li>The purpose and/or</li> <li>message of the project</li> <li>is clearly discernable</li> </ul>	
Theme	<ul> <li>Themes are unclear</li> <li>Ideas are incomplete</li> <li>Information is unorganized, chaotic, or not clearly expressed</li> </ul>	<ul> <li>Theme(s) are clear</li> <li>Ideas are complete</li> <li>Information is organized in a coherent manner</li> </ul>	<ul> <li>Theme(s) are</li> <li>expressed</li> <li>in a creative manner</li> <li>Ideas are thoroughly</li> <li>explored</li> <li>Information is</li> <li>organized and</li> <li>presented creatively</li> </ul>	
Music Clarity & sounds (Creative commons - No copyright music w/o permission)	<ul> <li>Sound is not clear</li> <li>Unplanned</li> <li>background noise</li> <li>Hard to hear or</li> <li>understand voices</li> <li>Inappropriate</li> <li>sound/music</li> </ul>	<ul> <li>Little or no unnecessary background noise</li> <li>Voices are clear and easy to understand</li> <li>Music used appropriately and thematically</li> <li>Effective mix</li> </ul>	<ul> <li>Consistent sound</li> <li>Clean mix &amp;</li> <li>elimination of unwanted</li> <li>sounds</li> <li>Uses background</li> <li>music creatively</li> <li>Good fades</li> </ul>	

Story /	• Story, Information or	Story , Information or	Story , Information	I
	message intention is	message has clear intent	or message is creative	l
Information	vague and or not carried	and purpose	and clearly told	l
	thru to completion		Story, Information	l
	Information is	• Story , information or	or message clearly	l
	unorganized, chaotic, or	message is complete	achieves its intent	
	not clearly expressed	Information is	Story , information	
	Use of gratuitous	organized in a coherent	or message has values	1
	violence, profanity,	manner	and is compelling	1
	substance abuse,		Information is	1
	smoking		organized and	1
			presented in a creative	
			manner	
Editing &	Edits lacks continuity	Edits are smooth	Edits are smooth	l
	• Edits are rough and	Edits demonstrate	Edits demonstrate a	
Effects	detract from the flow of	competent use of edit	strong command of edit	l
	the production	tools	tools	l
	• Few or poor digital	Edits appropriately link	Edits creative and	
	special effects/animation	the production	enhance the production	l
	NO SPEED	Special effects good	Special Effects	l
	MANIPULATIONS		remarkable with fine	l
			aesthetics/animation	I

JUDGE'S OVERALL IMPRESSION ADD (0 -10 POINTS) GRAND TOTAL: